



Data Sheets

WHAT IS MAGNECOTE?

Magnecote prints like a paper, acts like a magnet.

Magnecote is the Worlds First Magnet Paper. We've combined Sterling Ultra with a proprietary magnetic coating to create a paper that can be perforated, die-cut and laminated and can run on sheet-fed, flexo, and most HP Indigo presses.

Magnecote delivers high quality printing with excellent colour reproduction, superior ink adhesion, and a long shelf life. In other words, its everthing you want in a top shelf paper and yet is magnetic.

MagneCote is capable of delivering messages in places where typical advertising cannot go. Like someone's refrigerator or filing cabinet, even bathroom stall. Combining magnets and paper has created a whole new media - Magnet Media. Now, businesses can utilise marketing advantages of a traditional magnet, with all the quality and image of a traditional printing paper.

